

about FSC

What is FSC?

FSC (Forest Stewardship Council)

What do they do?

FSC is an international network that promotes responsible management of the world's forests. Its main aims are to find solutions to the problems caused by bad forest management.

What is the FSC Chain of Custody?



FSC guarantees that the paper is "supplied from a well managed sustainable source" this will be in the form of a correctly managed forest with full environmental accreditations. For the chain of custody to be secure all parties involved in the chain must be certified.



Avalon**Print**



When can you use the logo on your literature?

You can use the FSC logo on all of your company marketing literature and stationery providing you use a FSC certified supplier and stock.



Mixed Sources
Product group from well-managed
forests and other controlled sources
Cert no. TT-COC-002807
www.fsc.org
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Did you know?

// An area the size of a football pitch is consumed every five seconds by illegal logging. //

To help prevent this illegal monumental forest devastation, we wholly embrace FSC and all its key benefits.

The key benefits of using Forestry Stewardship Council:

- A cost effective way of reducing environmental impact
- Forest sustainability
- Forest re-planting
- Wildlife protection
- Protecting de-forestation
- Supporting social & economic changes
- Providing jobs for local people
- Following the Fair Trade Agreement embraced by FSC
- Offering the end user complete chain of custody
- Out of 18,000 printers in the UK only 5% are currently certified
- Wide variety of FSC stocks available



AvalonPrint

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